

Template - Minimum Content

### **1. Strategic fit: The strategic case**

This aspect of the business case explains how the scope of the proposed project fits within the existing business and information technology (IT)/estate strategies (where relevant) of the organization and the compelling case for change, in terms of the existing and future operational needs of the organization.

Minimum content needed for this section: description of the business need and its contribution to the organization's business strategy, objectives, why it is needed now, key benefits to be realized, key risks, critical success factors and how they will be measured, and main stakeholders.

Questions that must be addressed:

- How well does the proposed way of meeting the requirement support the organization's objectives and current priorities?
- If it is a poor fit, can the scope be changed?
- Is the project needed at all?
- Have the stakeholders made a commitment to the project?

### **2. Options appraisal: The economic case**

This aspect of the business case, in accordance with Her Majesty's (HM) Treasury Green Book, documents the wide range of options that have been considered within the broad scope identified in response to the organization's existing and future business needs. It aims to arrive at the optimum balance of cost, benefit, and risk.

Minimum content needed for this section: high level cost/benefit analysis of (ideally) at least three options for meeting the business need (where applicable); include analysis of 'soft' benefits that cannot be quantified in financial terms; identify preferred option and any trade-offs. Note that options appraisal must be carried out in detail before selecting a preferred option.

Questions that must be addressed:

- Has a wide range of options been explored?
- Have innovative approaches been considered and/or collaborated with others?
- If not, why?

- Has the optimum balance of cost, benefit, and risk been identified? If not, what trade-offs need to be made, e.g., foregoing some of the benefits in order to keep costs within budget; taking carefully considered risks to achieve more substantial benefits?

### **3. Commercial aspects: The financial case**

Where there is an external procurement, this section outlines the potential commercial arrangement. Most of this information will be produced for the Outline Business Case. Minimum content required for this section: proposed sourcing option, with rationale for its selection; key features of proposed commercial arrangements (e.g., contract terms, contract length, payment mechanisms, and performance incentives); the procurement approach/strategy with supporting rationale.

Questions that must be addressed:

- Can value for money be obtained from the proposed sources (e.g. partners, suppliers)?
- If not, can the project be made attractive to a wider market?

### **4. Affordability: The financial case**

This section discusses the assessment of affordability and available funding. It links proposed expenditure to available budget and existing commitments.

Minimum content for this section: statement of available funding and broad estimates of projected whole-life cost of project, including departmental costs (where applicable).

Questions that must be addressed:

- Can the required budget be obtained to deliver the whole project?
- If not, can the scope be reduced or delivered over a longer period?
- Could funding be sought from other sources?

### **5. Achievability: The project management case**

This section addresses the achievability aspects of the project. Its primary purpose is to set out the project organization and actions that will be undertaken to support the achievement of intended outcomes including procurement activity (where applicable) or a detailed study with existing providers.

Minimum content for this section: high level plan for achieving the desired outcome, with key milestones and major dependencies (e.g., interface with other projects); key roles with named individual as the project's owner; outlined contingency plans (e.g., addressing failure to deliver service on time, major risks identified, and outline plan for

addressing them); provider's plans for the same, as applicable; and the skills and experience required.

Questions that must be addressed:

- Can this project be achieved with the organization's current capability and capacity?
- If not, how can the required capability be acquired?
- Can the risks be managed – e.g., scale, complexity, uncertainty?
- Does the scope or timescale need to change?

